



Our Audience

- More than 70% female
- Majority between the ages of 28-34 years old; followed by 35-44 years old
- Majority in Colorado but growing nationally as well
- Many are parents already or are looking to expand their families through foster care

Our podcast launched in August 2020 and we've been growing quickly ever since!



What listeners are saying

Such a great idea! There is no doubt our foster care system needs to be improved. Instead of criticizing and complaining, Just As Special is **delving into finding the “why”** from people who have experienced various aspects of foster care.

Gaining understanding from the inside and from **all different perspectives.** Wow, great job!

— T. Davis